

By  
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Communication is about the construction of meaning between people and their various audiences : friends, families, professional colleagues, communities, and more. The study of communication focuses on understanding the symbols and the processes that construct







Additional program development and definition will occur in the coming years as we evaluate the outcomes of assessment efforts. The results of the University-wide assessment and accreditation might yield useful information for our own program development. Recent staff changes in our radio program and anticipated faculty changes will offer an opportunity to evaluate the strengths and weaknesses of the program and to inform changes in personnel and course offerings.

The Communication Department combines diverse perspectives to investigate the social creation and management of meaning through delivery of the Communication major, B.A. degree. The major in communication builds upon a critical foundation that blends theory, methodology, and practice to prepare students for more serious study in their own area of interest. We study the interplay of messages and audience in a variety of contexts. Students develop an appreciation for the power of symbols, awareness of the complexity of ethical choices in communication endeavors, and an understanding of the opportunities and constraints of technology. Course work in theory and methods central to the investigation and understanding of communication processes provides majors with tools for more intensive study in areas such as media production, public relations, relational communication, organizational culture, and social issues. Thus, our curriculum and its

citizenship, and a life of meaning and value, and is intentionally designed to challenge everyday assumptions about communication in a rapidly changing world.

The Communication major consists of a minimum of 34 credit hours, consisting of 16 hours in the foundation and 18 Communication electives, 9 of which should be numbered 300 or above. Students must also take nine hours of tool courses in ethics, writing, and computer literacy. All communication majors begin their studies with an introduction to communication theory, after which they may select any required and elective course work provided the prerequisites for the higher-level courses are completed. Our curriculum uses a non-hierarchical organization schema that allows for maximal flexibility in designing individualized plans of study. There are a few courses that do build onto each other in stages, for example, multiple public relations, video editing, and media courses. Majors are encouraged to use an internship experience to round out their classroom experience. To that end, the department has a communication internship coordinator who assists students in fulfilling this objective. Thus, communication majors are able to tailor their major both to explore their interests and construct a plan of study germane to their intellectual and career interests.

Students join the communication major at many different times during a Millikin University experience. As incoming freshmen, transfer student, changes of major, second major, and



Communication			
CO 470 Communication Portfolio	x		x
CO 480 Communication Criticism: Senior Capstone	x	x	x
CO 100 Interpersonal Communication	x	x	
CO 110 Introduction to Radio Industry	x		x
CO 181 -5 Communication Practicum	x		
CO 214 Advanced Audio Production	x		x
CO 220 Introduction to Video Production	x	x	x
CO 251 Introduction to Public Relations	x	x	
CO 260 Seminar in Communication		x	x
CO 306 Topics in Discourse Studies		x	x
CO 308 Communication Ethics & Freedom of Expression		x	x

