

Millikin University mission (FY19)	MBA mission (FY19)	MBA mission (FY18)
<p>To deliver on the Promise of education at Millikin, we prepare students for:</p> <ul style="list-style-type: none"> <li>I. Professional success</li> <li>II. Democratic citizenship in a global environment</li> <li>III. A personal life of meaning and value</li> </ul>	<p>To transform strong, professional candidates into exemplar leaders who:</p> <ul style="list-style-type: none"> <li>1. have an expanded and complex understanding of business matters in the global environment [Relates to MU mission I, II];</li> <li>2. embody their role as an ethical leader through sensitivity to people, profit, and planet [Relates to MU mission I, II, III]; and</li> <li>3. distinguish themselves in their careers, business, and communities through greater analytical and application skills advanced with confidence domestic and international</li> </ul>	

Likewise, a small task force examined and proposed revising the Tabor School of Business MBA Program Goals to ensure the MBA Program Goals accurately reflected the proposed changes in the MBA mission and demonstrated their articulation with the five curricular content areas which permeate the MBA curricula. Those five content areas include:

1. SKILLS;
2. COMMUNICATIONS;
3. DATA ACQUISITION & ANALYSIS;
4. IMPLEMENTATION, PERFORMANCE, & EVALUATION; AND
5. ETHICS.

The sharpening of these MBA Program Goals to communicate their articulation with the five curricular content areas is evidenced in the following table. In addition, the table demonstrates the relationship between the FY19 MBA Program Goals adopted by the Tabor faculty at the August 2018 Tabor School of Business Retreat with both the FY18 MBA Program Goals and the FY19 MBA mission.

MBA Program Goals (FY19). The MBA Program:	MBA Program Goals (FY18) The MBA Program:
1. Sequences the curriculum in a deliberate manner to ensure mastery of foundational business disciplines while extending the student propensity to augment existing professional in-hand skills. [Related primarily to FY18 MBA Program Goal III, "new " MBA mission components #1 & #3, and overarching content area "SKILLS"]	I. delivers an extensive course on globalization and takes students abroad to study at a well-respected graduate business school;
2. Formulates professional communication strategies which focus on values, cultures, and people to assist in planning, prioritizing, and integrating the best practices of central messaging, language application, and delivery in a variety of business situations. [Related primarily to	II. delivers a thoughtful and self-reflecting course on ethics;
	III. has a deliberate curriculum designed to move each cohort of students through core business disciplines;
	IV. uses cases extensively to develop, demonstrate and test analytical and reasoning skills;
	V. requires class presentations, oral exams and capstone presentations in corporate reports and business plans; and
	VI. organizes students in teams that are reformed with different members after each 10-week unit.







