

2023 - 2027

Strategic Plan

MISSION



PLAN STATEMENT

Mission Statement: The University of North Carolina at Chapel Hill, 2023-2027, is committed to advancing academic excellence, invigorating community partnerships, nurturing a welcoming and inclusive campus environment, and building a sustainable financial model. Our plan for the next five years is to advance these goals through a series of strategic initiatives. The plan is to be implemented through the University's five-year strategic plan, which is to be updated annually. The plan is to be implemented through the University's five-year strategic plan, which is to be updated annually. The plan is to be implemented through the University's five-year strategic plan, which is to be updated annually.

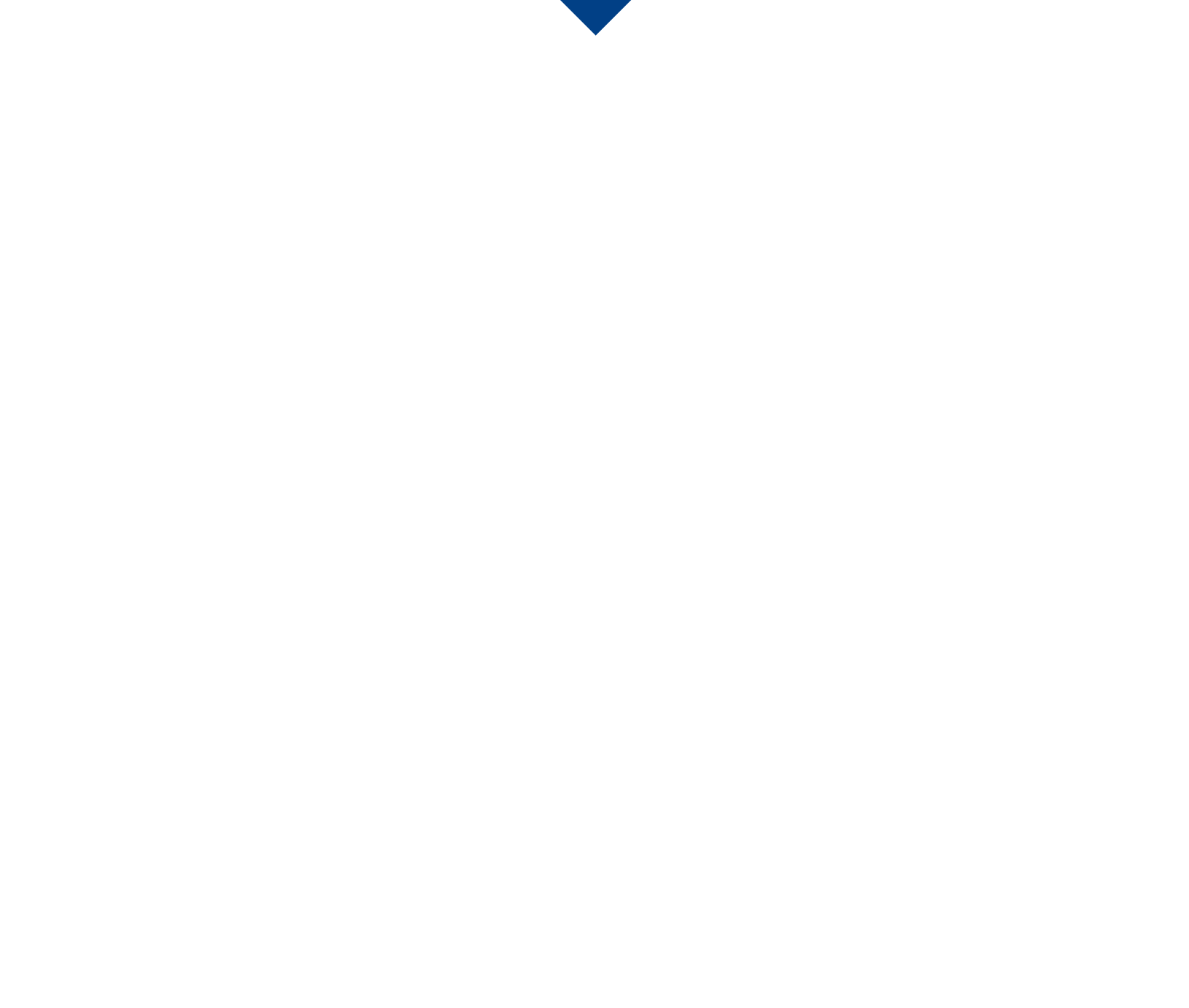
Plan Initiatives

Advance academic excellence.

Invigorate community partnerships.

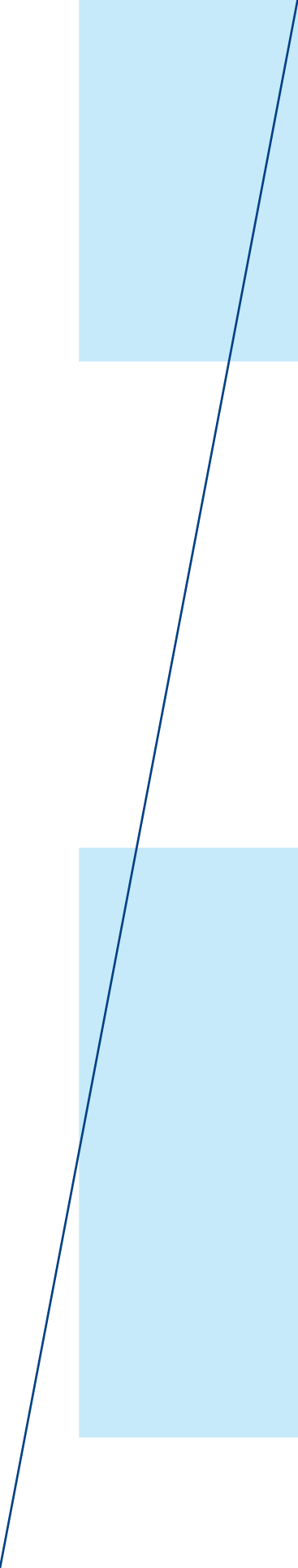
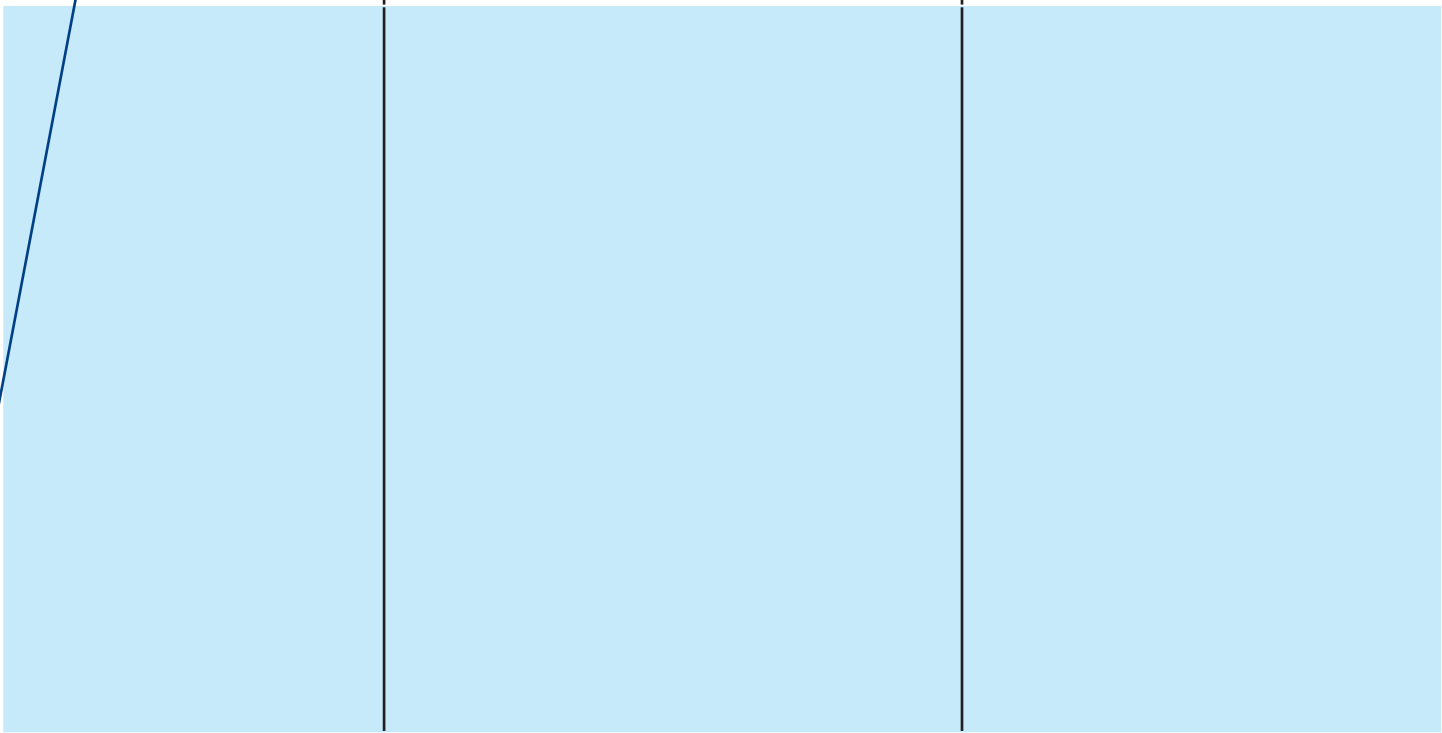
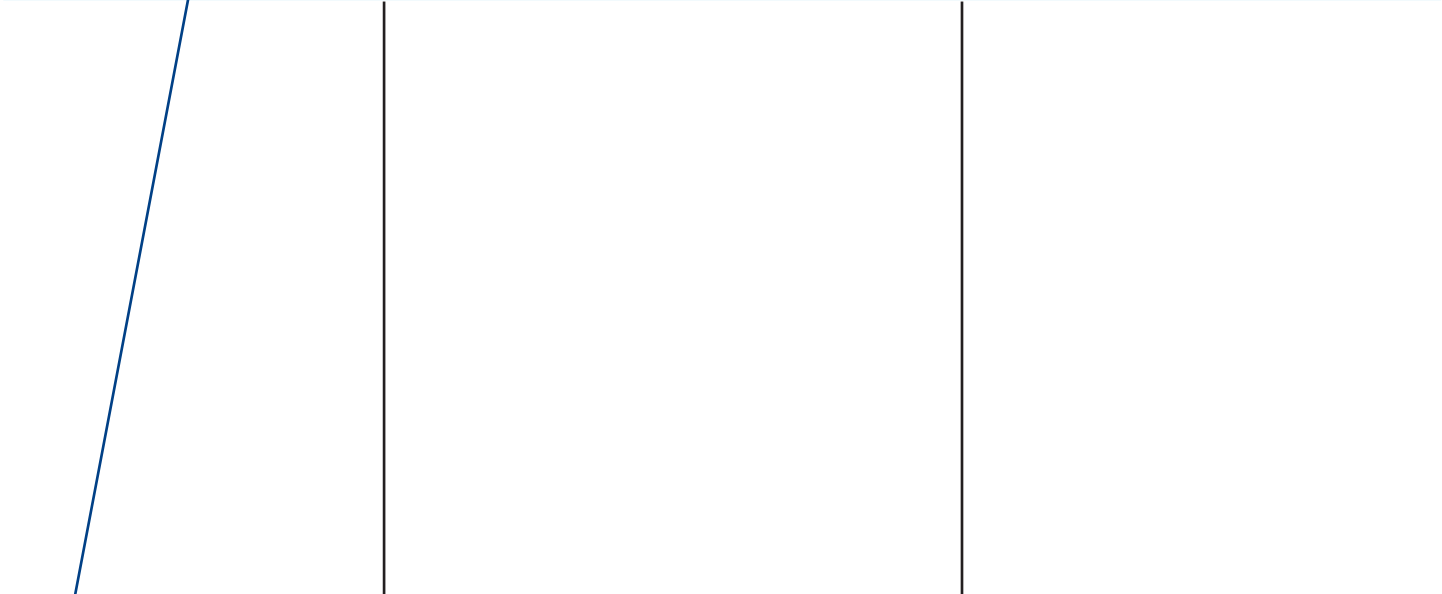
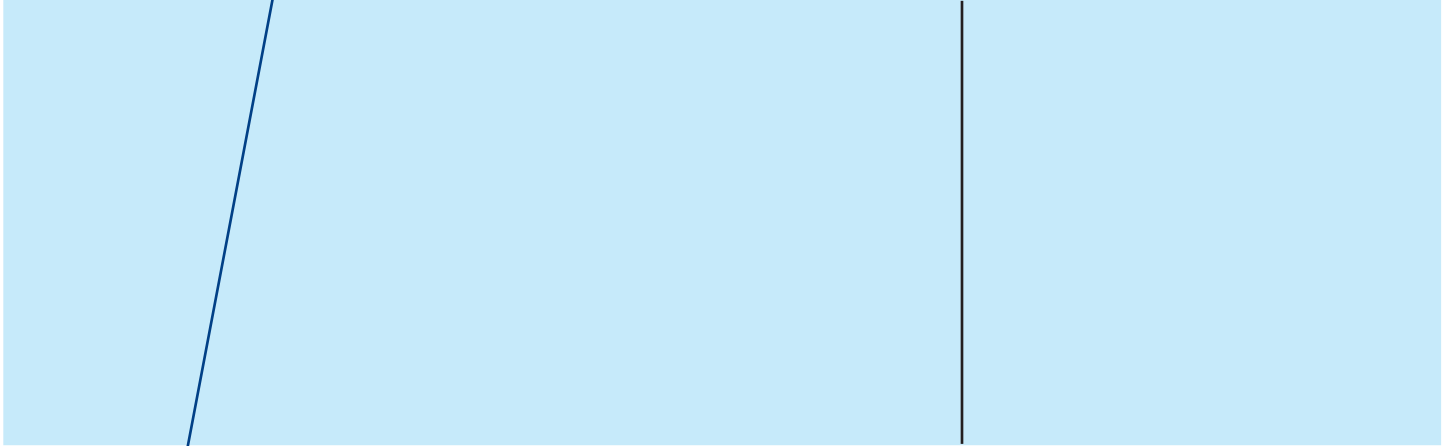
Nurture a welcoming and inclusive campus environment.

Build a sustainable financial model.









PLAN INITIATIVE

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We will continue to grow and strengthen our financial base, while
defining a clear and concise strategic plan for the future. We will
continue to use our academic and administrative resources.

Strategic Goals

Invest in a comprehensive and integrated
marketing and enrollment strategy.

Implement effective and efficient
budget management practices.

Design compensation and development models that support
the success and retention of quality faculty and staff.

Implement a comprehensive and intentional fundraising
strategy that identifies and cultivates the next generation
of donors, while supporting existing giving.



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Strategic Goals

Increase and systematize meaningful interactions amongst key campus stakeholders (Board of Trustees, President's Council,

Strategic Goals	2023/24 Accomplishments	2024/25 Initiatives
<p>Increase and systematize meaningful interactions amongst key campus stakeholders (<i>Board of Trustees, President's Council, Leadership Council, Faculty, Staff and Students</i>).</p>	»	

